

**BUTTE COUNTY
CHILDREN AND FAMILIES COMMISSION
Friday, April 18, 2003
Minutes**

Held at the Mira Loma Drive county offices, the meeting was called to order at 8:36 a.m.

Item 1: Introductions

Commissioners present: Jim Botill, Chair Patricia Cragar, Maria n Gage, Jane Dolan, Karen Marlatt, Linda Moore, and Gene Smith.

Commissioners absent: Mark Lundberg, and Sandra Machida.

Staff present: Cheryl Giscombe, Bobbi Dunivan, and Eva Puciata.

Staff absent: None.

Also present were: Carol Roberts, Valley Oak Children's Services; Heather Senske, BCOE; Margie Rutger, Child Abuse Prevention Council, Anna Dove, Tobacco Coalition; Insu Hyams, Butte County Public Health; Carol Lams, OPT for Fit Kids, and others who arrived later.

Chair Patricia Cragar announced that no business could be conducted today, due to a technicality with commissioner appointment dates. Some commissioner terms expired on April 1, 2003 and their re-appointments are on the Board of Supervisors agenda for April 22, 2003.

Item 2: Agenda Review

No change.

Item 3: Consent Calendar

Tabled to the next meeting.

Item 4: Commission Administration Committee Report

Patricia Cragar reported.

Item 1. Agenda review and approval of April Commission meeting agenda and consent calendar.

The draft April Commission meeting agenda was approved with the following revisions:

- Postpone VOCS presentation on California First 5 Community Action Network Project to allow for ample time to consider strategic plan priority ranking.
- Agenda placement of Project REWARD Committee Report following completion of strategic plan priority ranking.

Item 2. Discussion on possible options to fund Project REWARD for additional two year matching fund opportunity.

- Project REWARD continued funding amount derived from strategic plan priority ranking percentages and applied from fiscal year's 04/05 1.5 million set aside funds.
- Use 100% of funds from under the Early Care and Providers Priority Area on Project REWARD.
- Modify the Priority Areas if funds are not sufficient to cover cost of continued funding on Project REWARD.
- Investigate other possible categories to fund current levels of Project REWARD outlined in the Financial Plan.
- Consider reduced budget amount for continuation of Project REWARD.

Item 3. Selection of coming year's commission officers.

Committee members discussed process for recommending officers for coming fiscal year. Further discussion at the Administration Committee level will be continued during May. The Administration Committee will recommend new commission officers during the May or June full commission meeting.

Item 5: Commission Strategic Plan Priority Ranking

Cheryl Giscombe reported.

Review and discussion was held on the strategic plan priority area rankings. Advisory Groups were formally invited to participate in the review of commissioners individual and averaged scores. Approved priority area ranking percentages will be deferred to the Administration Committee for development of a 3-5 year funding allocation plan for inclusion in revised Strategic Plan.

At the April Commission meeting the Advisory Group made some recommendations for revising priority areas. In May, the Advisory Group will be making recommendations on the two year performance targets and indicators to the Commission. In June, one of the key things that will need to be focused on is the two year funding allocation plan.

All the Advisory Groups and Commissioners have received the results of the scoring breakdowns. The Commissioners scored the criteria level of importance from 1 to 9. Nine areas were scored:

1. Size of the need.
2. High Cost of Waiting
3. Increasing Need
4. Severity of the Need.
5. High Need Population.
6. Potential to Leverage.
7. Achieving a Significant Impact/s
8. Long-term Benefit.
9. Duplication of Services.

Those nine areas were rated against each result area:

1. Children born and remain health and well nourished.
2. Early care and education providers are competent, qualified and remain in the field.
3. Children are ready to enter school and progress successfully.
4. Families are nurturing and supportive of their children's social and emotional needs.

There was very little difference between the raw scores and the raw scores with average criterion.

Further discussion will be held at future meetings since this was a informational item only.

There was a break from 9:15 a.m. to 9:25 a.m.

Item 6: Commission Project REWARD Committee Report

Linda Moore reported.

Project REWARD Committee presented reduced Butte County Commission matching fund amount as requested during March 21, 2003 meeting. Recently identified additional Department of Employment and Social Services (DESS) fund contributions will allow the project's present funding levels to be maintained in spite of reduced BCCFC matching fund amount.

The state will continuing to match at 50% and will continue allowing leveraging to allow that. The Commission Project REWARD Committee and the Oversight Management Team recommended approval on the following reduced County Commission matching fund amount for the additional two year pilot initiative: \$600,000 for two years. The County DESS is contributing \$400,000 and the State Commission is contributing \$500,000.

The proposed total budgeted amount for two year continuation is consistent with present funding levels at \$750,000 per year (totaling \$1.5 million). Consistent funding is a key component in maintaining the continuity and overall integrity of the pilot study.

Item 7: Staff Report

Cheryl Giscombe reported.

There was an ordinance revision on the Community Healthcare Ordinance providing standards for the use of local tobacco money. The Commission recommended that the Prop. 10 language be revised. That was done and has been incorporated into the revision.

ALmost all contractors have been personally visited by Bobbie. Only the mini grantees haven't been seen yet.

Two PSAs that are going to be aired locally on television were viewed.

Next meeting is May 16, 2003.

The meeting adjourned at 10:16 a.m.

Minutes by Josie Smith of An Executive Assistant.
530-345-0778